

MAINSTAGE

**AI HAVE A DREAM – come ottimizzare
l'attività di social media marketing
grazie all'intelligenza artificiale**

Si inizia con un'analisi sull'evoluzione del social media marketing nell'ospitalità e si continua con le nuove sinergie dell'intelligenza artificiale. Esploreremo gli strumenti all'avanguardia, i tools interessanti e le opportunità che emergono da questa convergenza. L'obiettivo è mostrare come questa combinazione stia ridefinendo le strategie di marketing, consentendo personalizzazione e flessibilità operativa, plasmando il futuro dei social media nell'ospitalità.

FUTURO ANTERIORE

❑ Si forma con l'ausiliare al futuro semplice di *essere* o *avere*, secondo sia il caso, e il *participio passato*.

❑ **Essere:**

- Sarò stato/a
- Sarai stato/a
- Sarà stato/a
- Saremo stati/e
- Sarete stati/e
- Saranno stati/e

❑ **Avere:**

- Avrò avuto
- Avrai avuto
- Avrà avuto
- Avremo avuto
- Avrete avuto
- Avranno avuto

Alcuni participi passati che dobbiamo imparare:

- | | |
|---------------|-------------------|
| 1. bevuto | 14. Letto |
| 2. chiesto | 15. Messo |
| 3. conosciuto | 16. Morto |
| 4. aperto | 17. Nato |
| 5. Corretto | 18. Offeso |
| 6. Corso | 19. Perso/perduto |
| 7. Deciso | 20. Vinto |
| 8. Difeso | 21. Venuto |
| 9. Detto | 22. Sucesso |
| 10. Discusso | 23. Perso/perduto |
| 11. Diviso | 24. Offerto |
| 12. Stato | 25. piaciuto |
| 13. Fatto | |

Social Media Manager



what society think I do



what my mom think I do



what my friends think I do



what my boss think I do



what I think I do



what I really do

**Manderemo
in pensione i
social media
manager?**



Social Media Copy

Make your content 10x more effective



Images

Fast. Accurate. Efficient.
Contents.com is the generative AI platform that speaks your language



Product Descriptions

Start Free Trial

✓ No credit card required



Blog Articles



Articolo SEO

Crea articoli ottimizzati per la SEO senza sforzo, inserendo le parole chiave desiderate



AI Chat

Chatta con la nostra intelligenza artificiale per esplorare qualsiasi argomento. Dai il via al tuo processo creativo ...



Post sui social media

Crea post concisi e completi sui social per aumentare il coinvolgimento del pubblico e dare risalto al tuo brand



Rielaborazione di contenuti

Riscrivi contenuti esistenti con il nostro tool AI per coinvolgere ed emozionare il tuo pubblico di riferimento

Lingua

Italiano



Obiettivo comunicativo ⓘ

Selezionare l'obiettivo comunicativo o aggiungerne uno nuovo



Canale social media ⓘ

Seleziona il social



Tono di voce e Brand Voice ⓘ

Spiritoso



Salva nella cartella (opzionale)

Scegliere la cartella



Includere Emoji

SUMMITHOSPITALITY

👨‍🍳 Ogni mattina il nostro chef vi sorprenderà con una colazione ricca e varia, capace di soddisfare ogni gusto. Dalle delizie dolci alle prelibatezze salate, ogni boccone sarà un viaggio di sapori. 🔍🍷

🌍 Scegliere la nostra colazione significa iniziare la giornata nel modo giusto: un pasto sano, gustoso e rispettoso dell'ambiente. Supportando la nostra comunità locale, farete anche una scelta sostenibile. 🌱👏

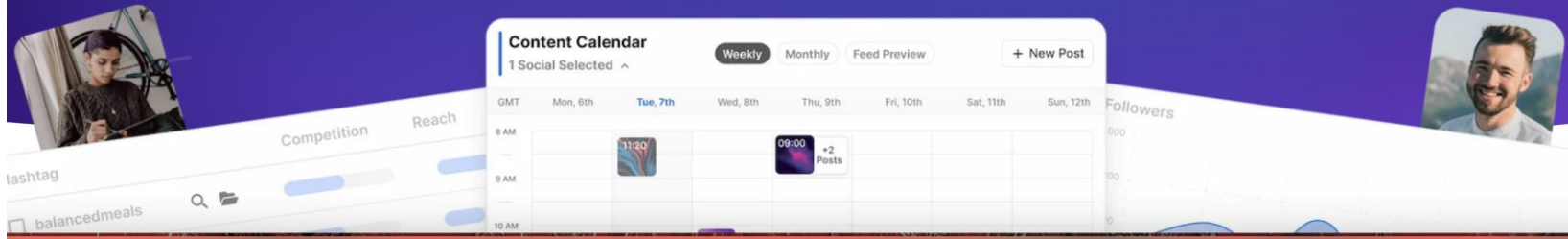
#ColazioneGenuina #ProdottiLocali #ChefPreparati #Sostenibilità #GustoLocale

Giving entrepreneurs and creatives social media marketing super-powers.

Handle copywriting, scheduling, hashtags, and analytics seamlessly with Flick, the AI-powered social marketing platform.

Get Started for Free

✓ Cancel Anytime ✓ Easy Setup ✓ 24/7 Support



Say goodbye to creative block
Generate unique content ideas in minutes

Enter a topic, or content theme **breakfast in hotel** 

"Remote Working in Portugal"

"Selling couples massages for Valentines Day"

"Winter Gardening Tips"



1. Search Topic

Enter a high-level content theme.



2. Refine Direction

Select creative routes for your future posts.



3. Get Post Ideas

Choose your unique post ideas.


1. Search Topic →

2. Refine Direction →

3. Get Post Ideas

 **Culinary Delights of Hotel Breakfasts**

Explore the diverse and mouth-watering breakfast offerings from hotels around the world, showcasing unique dishes and culinary experiences.

 **Morning Rituals: Coffee and Tea**

Highlight the different coffee blends, tea selections, and morning beverages served during hotel breakfasts, along with interesting brewing techniques and traditions.

 **Breakfast Views: Scenic Dining Locations**

Showcase stunning views and picturesque locations where guests can enjoy their breakfast at various hotels, from beachfront cafes to rooftop terraces.

 **Healthy Start: Nutritious Breakfast Options**

Focus on nutritious and balanced breakfast options offered by hotels, including fresh fruits, whole grains, and protein-rich choices for a healthy start to the day.

1. Search Topic → 2. Refine Direction → **3. Get Post Ideas**

Creative Routes

 **Yummy Options**

Delicious Breakfast Options in Hotel

Highlight the various mouth-watering breakfast options available at the hotel, from continental to local delicacies.

4 Post Ideas

 Replace All

 Add 4 More

Delicious Continental Breakfast

Showcase the wide range of mouth-watering continental breakfast options available at the hotel, including freshly baked croissants, fluffy pancakes, and a selection of cheeses and cold cuts.

Create an image collage featuring different types of pastries, pancakes stacked high, and a beautifully arranged cheese platter. Use warm lighting and rustic table settings to create an inviting atmosphere.

Taste of Local Delicacies

Introduce the local flavors by highlighting traditional breakfast dishes such as dosa, idli, or congee, along with regional specialties like bagels with lox or shakshuka. Emphasize the unique culinary experience that guests can enjoy during their stay.

Design an Instagram carousel post showcasing colorful plates of local delicacies paired with matching beverages. Incorporate cultural elements through vibrant backgrounds and decorative accents related to each dish's origin.

Content Assistant | Beta

Your Post



No template selected

Introduce the local flavors by highlighting traditional breakfast dishes such as dosa, idli, or congee, along with regional specialties like bagels with lox or shakshuka. Emphasize the unique culinary experience that guests can enjoy during their stay.

Product Promotion



Select a Product

Length



Standard

Included Content



None

Add Brand Info (Recommended)

Generate Caption

Caption (Base) 0/2200 Characters

Write your caption here, or generate one using the caption assistant.

Improve Adjust Tone Edit Length Hashtags

TikTok 0/2200 Characters

LinkedIn 0/3000 Characters

Facebook 0/33000 Characters

Delete

Continue ->

Your Post i

No template selected

None

Educational

Promotional

Personal

Business

Length i

Standard

Standard

One Liner

Short

Long

Point of View i

2nd Person

1st Person

2nd Person

3rd Person

Content Assistant | Beta

unique culinary experience that guests can enjoy during their stay

Analytical

Authoritative

Caring

Conversational

Edgy

Engaging

Select an option

Product Promotion i

Select a Product

Quickly, and accurately post about what you sell! 📌

Add Product

Tone

Included Content i

None

None

List

Anecdote

Quote

Fact

Call to Action

New Product

Discard & Exit

Save

https://www.demohotel.space/

Import Info

Or, add product information manually

Name & Details

DEMO HOTEL

100

One-off Payment

hotel

Description

Risvegliare il senso della meraviglia e creare un'esperienza memorabile è l'obiettivo di DEMO, un'idea visionaria trapiantata nel contesto del litorale romagnolo con i piedi affondati nelle sabbie dorate di Rimini. Un'esperienza memorabile Design Hotel Il progetto ha previsto il coinvolgimento di quattordici studi di architettura chiamati a ripensare gli spazi di quello che diventerà un hub di sperimentazione dell'hospitality, ognuno con la propria ispirazione e la propria idea dell'accoglienza.

Additional Context

Un insieme di
dell'hospitality

All Uploads

X



Brand Info (martina manescalchi's Social Group)

Information here improves your AI's suggestions for this Social Group.

Improve your AI's suggestions
by providing key business info.

Howdy! 🌟



Brand Name*

hotel

Type of Business*

E-Commerce (products, subscription boxes)


Information Source*

Website Link Use my Instagram Account



Link Account

Instagram

 Content Assistant | Beta

Introduce the local flavors by highlighting traditional breakfast dishes such as dosa, idli, or congee, along with regional specialties like bagels with lox or shakshuka. Emphasize the unique culinary experience that guests can enjoy during their stay.

Product Promotion 

DEMO HOTEL 

Length 

Standard 


Included Content 

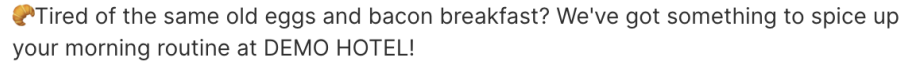
Call to Action 

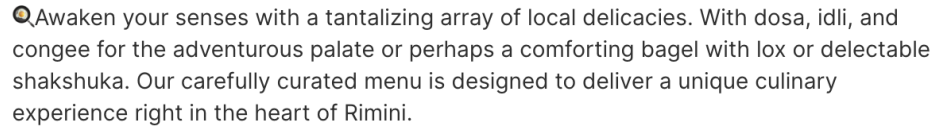
Tone 

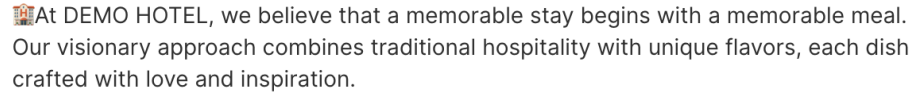
 Conversational 

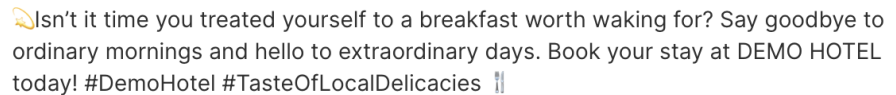
 Add Brand Info (Recommended)

 Caption (Base) 829/2200 Characters








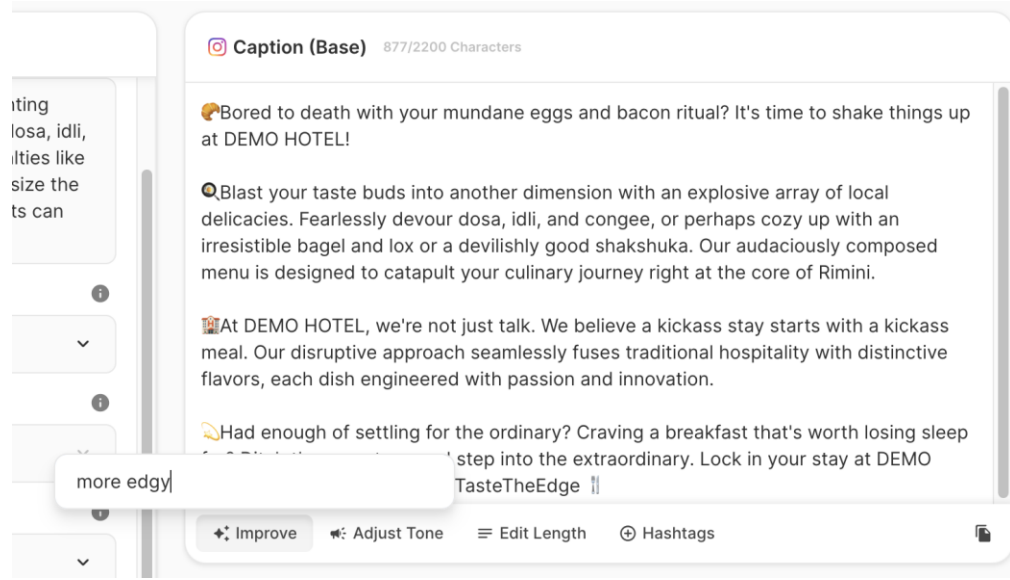
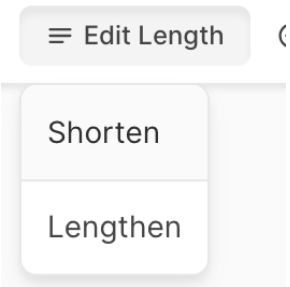
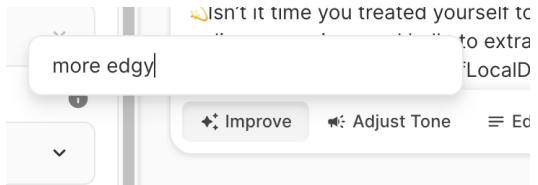
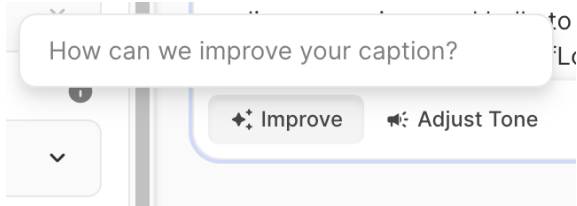


 Improve  Adjust Tone  Edit Length  Hashtags 

 TikTok 0/2200 Characters 


 LinkedIn 0/3000 Characters 

 Facebook 0/33000 Characters 



What would you like to repurpose?

 Blog Post

 YouTube

 Social Posts

i-m2rlf/?trackingId=8jnbkUOORn2dMIGVE0wI7A%3D%3D

 Repurpose



1. Enter URL

Paste your
blog post URL.



2. Select Topics

Select the topics for
your future posts.



3. Get Social Posts

Generate captions
for your posts.

📷 Caption (Base) 877/2200 Characters

🥚 Bored to death with your mundane eggs and bacon ritual? It's time to shake things up at DEMO HOTEL!

🍳 Blast your taste buds into another dimension with an explosive array of local delicacies. Fearlessly devour dosa, idli, and congee, or perhaps cozy up with an irresistible bagel and lox or a devilishly good shakshuka. Our audaciously composed menu is designed to catapult your culinary journey right at the core of Rimini.

🏨 At DEMO HOTEL, we're not just talk. We believe a kickass stay starts with a kickass meal. Our disruptive approach seamlessly fuses traditional hospitality with distinctive flavors, each dish engineered with passion and innovation.

🌅 Had enough of settling for the ordinary? Craving a breakfast that's worth losing sleep for? Ditch the monotony and step into the extraordinary. Lock in your stay at DEMO HOTEL today! #DemoHotel #TasteTheEdge 📌

🔧 Improve 🗣️ Adjust Tone ⚙️ Edit Length 🏷️ Hashtags

- TikTok 0/1 "Funky" or "Serious" +
 - LinkedIn Analytical +
 - Facebook Authoritative +
 - Caring
 - Conversational
 - Edgy
- Delete Continue



📷 Caption (Base) 829/2200 Characters

🥚 Tired of the same old eggs and bacon breakfast? We've got something to spice up your morning routine at DEMO HOTEL!

🍳 Awaken your senses with a tantalizing array of local delicacies. With dosa, idli, and congee for the adventurous palate or perhaps a comforting bagel with lox or delectable shakshuka. Our carefully curated menu is designed to deliver a unique culinary experience right in the heart of Rimini.

🏨 At DEMO HOTEL, we believe that a memorable stay begins with a memorable meal. Our visionary approach combines traditional hospitality with unique flavors, each dish crafted with love and inspiration.

🌅 Isn't it time you treated yourself to a breakfast worth waking for? Say goodbye to ordinary mornings and hello to extraordinary days. Book your stay at DEMO HOTEL today! #DemoHotel #TasteOfLocalDelicacies 📌

🔧 Improve 🗣️ Adjust Tone ⚙️ Edit Length 🏷️ Hashtags



Repurposing

In Beta

/hotel-room/tropicana-club/

↺ Start Again

FALITY

1. Enter URL → 2. Select Topics → 3. Get Social Posts


2 Ideas Discovered

Vibrant Suite Design

This post would showcase the unique and colorful suite design of Tropicana Club, featuring tropical accents and a nod to the 80s with separate living and sleeping areas sharing a pop aesthetic.

Designer Spotlight: Rizoma Architettura

This post would highlight the architectural firm Rizoma Architettura, founded by Giovanni Franceschelli in 2009. The studio's innovative approach to design and collaborative work philosophy is emphasized.

 **Caption (Base)** 618/2200 Characters

Ready to step into a world of bold colors and fun vibes? 😎 At Tropicana Club, we've got just the stuff for you! This isn't your average suite; it's an 80s-inspired tropical paradise. 🌴 Two fabulous spaces share a vibrant pop aesthetic - an inviting living area with its own bar 🍹 and a sleep zone dominated by a grand canopy-style bed 🛏️. You'll find high-quality Simmons mattresses, two bathrooms, safes, minibars, and balconies in both areas. Get ready for a throwback journey filled with joy and vivid hues at our third-floor suite overlooking Parco Briolini. Thrilling adventure awaits! #SuiteDesign #TropicanaClub

🔧 Improve

🗨️ Adjust Tone

☰ Edit Length

⊕ Hashtags





Suggested Hashtags

In Beta



<input type="checkbox"/>	Hashtag	Competition Score	Potential Reach	DAPC	Ave. Likes	Total Posts
<input type="checkbox"/>	#holidaydestination	<div><div style="width: 40%;"></div></div>	<div><div style="width: 60%;"></div></div>	157	22.8k	302k
<input type="checkbox"/>	#vintageinspo	<div><div style="width: 30%;"></div></div>	<div><div style="width: 50%;"></div></div>	53	3.2k	144.8k
<input type="checkbox"/>	#80sstyle	<div><div style="width: 50%;"></div></div>	<div><div style="width: 70%;"></div></div>	283	4.1k	677.4k
<input type="checkbox"/>	#70saesthetic	<div><div style="width: 45%;"></div></div>	<div><div style="width: 65%;"></div></div>	139	3.5k	306.2k
<input type="checkbox"/>	#80saesthetic	<div><div style="width: 55%;"></div></div>	<div><div style="width: 60%;"></div></div>	147	1.3k	797.9k
<input type="checkbox"/>	#retrovibes	<div><div style="width: 45%;"></div></div>	<div><div style="width: 65%;"></div></div>	252	4k	571.3k
<input type="checkbox"/>	#60saesthetic	<div><div style="width: 35%;"></div></div>	<div><div style="width: 50%;"></div></div>	45	1.3k	90.9k
<input type="checkbox"/>	#pinkandred	<div><div style="width: 45%;"></div></div>	<div><div style="width: 55%;"></div></div>	204	1.1k	144.6k
<input type="checkbox"/>	#pastelvibes	<div><div style="width: 25%;"></div></div>	<div><div style="width: 40%;"></div></div>	20	1.3k	53.3k

MM **martina manesc...**
Social Group

[+ New Post](#)

Home

Content

[Scheduling](#)

Ideas

Hashtags

Search

Collections

Analytics

Overview

Reports

Social Assistant

Media Library

Recent Notifications >

Content Ideas >

Draft Posts +

Your post drafts will appear here

Uploads

Upload File(s)

Content Calendar

1 Social Selected

Weekly | Monthly | Feed Preview

Feb 18 – 24, 2024

	18 Sunday	19 Monday	20 Tuesday	21 Wednesday	22 Thursday	23 Friday	24 Saturday
6AM							
7AM							
8AM							
9AM							
10AM							
11AM							
12PM							
1PM							
2PM							
3PM							
4PM							
5PM							
6PM							

MM **martina manesc...**
Social Group

Need help?

- Overview
- Content
- Hashtags
- Account
- Reports

+ New Post

Showing data from **Last 14 days** Compared to **Last period**

1 Follower change

No Data

15 People reached



42% Below Last Period

29 Profile visits



16% Above Last Period

2 Website clicks



0.0% Same as Last Period

- Home
- Content
- Scheduling
- Ideas

- Hashtags
- Search
- Collections

- Analytics
- Overview

Reports

Social Assistant

Latest post

[See all](#)



Likes	3
Comments	0
Eng Rate	2.3%
Saves	0
Impressions	145
Reach	129

Post was made before you signed up to hashtag tracking.

Flick can only track the hashtag performance of posts made after you signed up.

Followers

There is no data to be shown here for the selected time frame

Stable Diffusion Online

Crea arte AI con il nostro generatore di immagini AI Stable Diffusion gratuito.

Cosa vuoi disegnare?



Disegna

Da testo Da immagine

Descrivi qualsiasi cosa nella tua mente, usa frasi corte, separate da virgole.

Stile Più

- Nessuno
- Cinemat...
- Animazio...
- Arte a lin...
- Cyberpunk
- Fotografi...
- Arte a pi...
- Gioco GTA
- Papercra...
- Caratter...
- Barocco
- Caricatura

Rapporto d'aspetto 1:1

Numero di immagini

Genera



L'immagine è disponibile per 7 giorni. Scaricala presto.

Contattaci: wuki@stablediffusionweb.com



T Da testo

Da immagine

colazione in hotel, ricca, variegata, a base di prodotti tipici di montagna

Stile

Più



Nessuno



Cinemat...



Animazio...



Arte a lin...



Cyberpunk



Fotografi...



Arte a pi...



Gioco GTA



Papercra...



Caratter...



Barocco



Caricatura

Rapporto d'aspetto



1:1



Numero di immagini



stablediffusionweb.com



T Da testo

Da immagine



cartone animato

Stile

Più



Nessuno



Cinemat...



Animazio...



Arte a lin...



Cyberpunk



Fotografi...



Arte a pi...



Gioco GTA



Papercra...



Caratter...



Barocco



Caricatura

Reportage d'ogni notte





Generatore di immagini

Impostazioni

Da testo

Da immagine



gaming

Stile

Più



Nessuno



Cinemat...



Animazio...



Arte a lin...



Cyberpunk



Fotografi...



Arte a pi...



Gioco GTA



Papercra...



Caratter...



Barocco



Caricatura



stablediffusionweb.com

Design your dream home

Turn your ideas into professional interior designs with our easy-to-use **AI** software

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[See prices](#)

331 other people already tried it today!

Upload photo



Connect to phone camera

Style

We'll generate separate images for each style you select



Restyle image



Candy Land Bedroom Bamboo Wood



Shabby Chic Bedroom Teak Wood



Restyle image

Color palette

Candy Land

Lollipop Lane



Sweet Street



Choco Boulevard



Fruity Avenue



Sugary Square



Candy Cane Corner



Describe custom colors

Color names separated by commas, or description of overall palette

Materials

Fabrics

Glass

Wood 1 selected

Stone

Oak Maple Cherry Walnut Pine

Teak Mahogany **Bamboo** Birch

Rosewood

Metal

LUN 11	MAR 12	MER 13	GIO 14	VEN 15	SAB 16	DOM 17
<p>18:19</p> <p>Fruits and vegetables</p> <p>postpickr.com</p> <p>Blog News</p>	<p>17:00</p> <p>La rosa degli strument...</p> <p>postpickr.com</p> <p>Blog News</p>	<p>10:00</p> <p>I migliori sistemi di sor...</p> <p>wired.it</p> <p>Tips and Tricks</p>	<p>12:00</p> <p>Crea e pubblica su più ...</p> <p>Programmato</p>	<p>10:00</p> <p>Facebook ha fornito d...</p> <p>wired.it</p> <p>Tips and Tricks</p>	<p>09:00</p> <p>Fruits and vegetables</p> <p>Alimentazione e B...</p>	<p>10:00</p> <p>Greentrolling, o di com...</p> <p>wired.it</p> <p>Tips and Tricks</p>
<p>23:15</p> <p>Asking People for Their...</p> <p>about.fb.com</p> <p>Backstage</p>	<p>18:00</p> <p>Fruits and vegetables</p> <p>Programmato</p>	<p>21:00</p> <p>Introducing Facebook ...</p> <p>about.fb.com</p> <p>Backstage</p>	<p>19:00</p> <p>Grazie alla nuovissima ...</p> <p>postpickr.com</p> <p>Blog News</p>	<p>19:00</p> <p>Introducing Ray-Ban S...</p> <p>about.fb.com</p> <p>Backstage</p>	<p>17:00</p> <p>La rosa degli strument...</p> <p>postpickr.com</p> <p>Blog News</p>	<p>19:00</p> <p>Fruits and vegetables</p> <p>Alimentazione e B...</p>
<p>22:15</p> <p>Per sfatare molte idee ...</p> <p>postpickr.com</p>			<p>22:30</p> <p>Celebrating Music on F...</p> <p>about.fb.com</p>			<p>23:15</p> <p>Asking People for Their...</p> <p>about.fb.com</p>



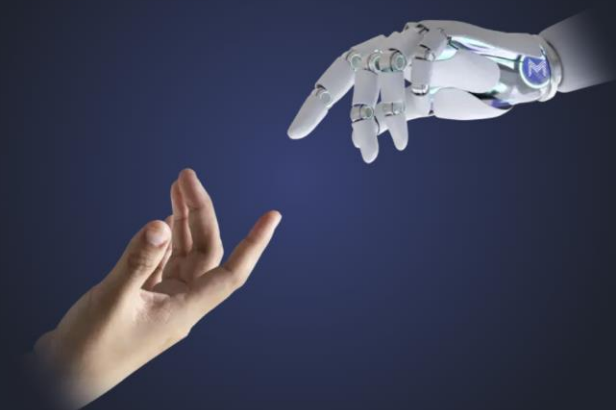
Integrato con i più popolari social network

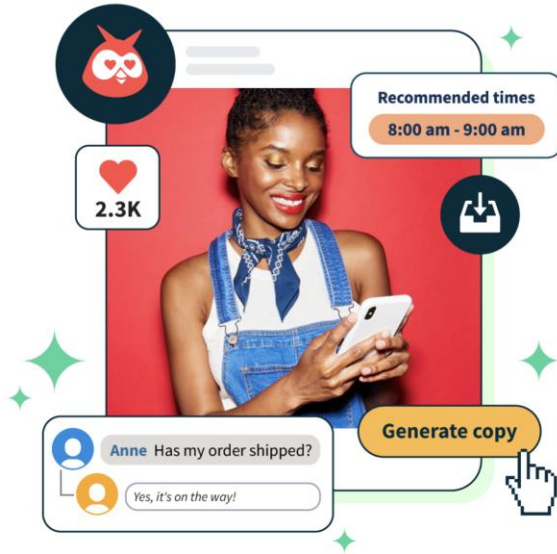
The SuperApp for Meta Advertisers

Electrify your ad ROI with creative, automation and AI optimization.

TRY FOR FREE

★★★★★ 250,000+ Ad Accounts Supercharged with AI





Risparmia tempo e ottieni risultati REALI sui social media.
Hootsuite lo rende facile.

[Inizia la tua prova gratuita](#)

[Richiedi una demo](#)



OwlyWriter AI: il miglior strumento di intelligenza artificiale per i professionisti dei social media particolarmente impegnati

OwlyWriter AI rende la pubblicazione sui social media semplice e veloce. Genera istantaneamente didascalie e ottieni idee per post vincenti per ogni network. Lo strumento è gratuito per un periodo limitato per tutti gli utenti Hootsuite. Iscriviti per provarlo e risparmiare ore di lavoro.



How can I help you today?

Suggest fun activities

to do indoors with my high-energy dog

Create a charter

to start a film club

Plan a trip

to explore the nightlife scene in Bangkok

Brainstorm names

for an orange cat we're adopting from the shelter

Meta Dashboard

Targeting Insights

Auction Insights

Geo & Demo Insights

Creative Insights

Ad Copy Insights

Filter Data

Export PDF

Automated Reporting

	Amount Spent	ROAS (Website)	CPC (Link clicks)	Cost per Lead (All)	ROAS (All)	Revenue
Total	0 €	0.00	-	0	0.00	0 €
Acquisition Prospecting	0 €	0.00	-	0	0.00	0 €
Acquisition Re-Engagement	0 €	0.00	-	0	0.00	0 €
Retargeting	0 €	0.00	-	0	0.00	0 €
Retention	0 €	0.00	-	0	0.00	0 €

Strategy Status Overview ? [How to use the Facebook Dashboard](#)

ROAS (All) Amount Spent



Acquisition



Retargeting



Retention

Strategy Status Drilldown [? What is the ARR Strategy?](#)

Acquisition

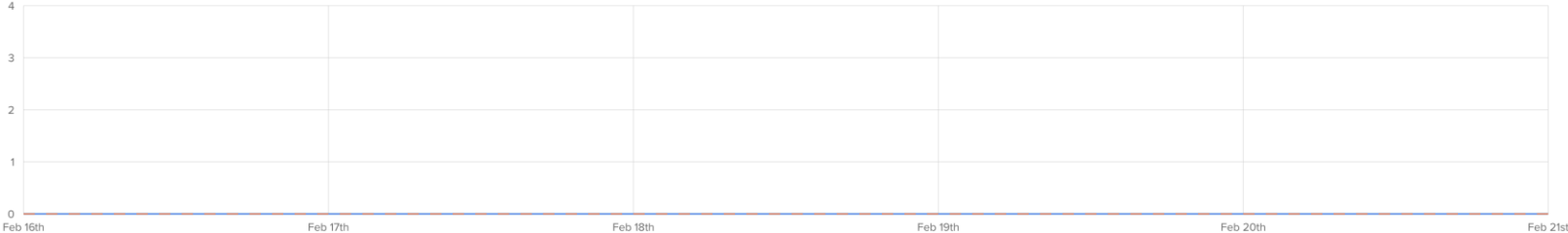
Retargeting

Retention



Total Revenue

Acquisition Retargeting Retention Amount Spent



Filter Data

Smart Filter

Load filter preset

Save this view

Placement & Device

ROAS (Website) ▾

Dashboard View

Breakdown View

Devices

Desktop

0 €

0% of Spend

Mobile

0 €

0% of Spend

System

iOS

0 €

0% of Spend

Android

0 €

0% of Spend

Placement's type

Stories	Feed	Video only	Others
-	-	-	-
-	-	-	-
-	-	-	-
-	-	-	-

Quality Ranking Rate

Status ⓘ	Amount Spent	ROAS (Website)	CPC (Link clicks)
Above average 0 Ads	-	-	-
Average 0 Ads	-	-	-
Bottom 35% 0 Ads	-	-	-
Bottom 20% 0 Ads	-	-	-
Bottom 10% 0 Ads	-	-	-
Yet to be ranked ⓘ 0 Ads	-	-	-

DICONO CHE IN
UN PAIO D'ANNI
SOPPIANTERANNO
POSTINI E
FATTORINI! È IL
PROGRESSO!

PER FORTUNA IO
NON SO FARE
NIENTE! COSÌ
NON MI SOP-
PIANTA NES-
SUNO!



SUMITHOSPITALITY

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FEBBRAIO 2024

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Grazie!

MARTINA MANESCALCHI

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